



# SOCIAL MEDIA IMPERSONATION

High value individuals

## Situation

A Skurio customer was concerned with brand reputation, protecting high value individuals and preventing malicious campaigns from exploiting their brand or customers.

## Task

The Skurio Intelligence Analyst team were tasked with identifying social media accounts that impersonate their VIPs.

## Action

The analyst team conducted a review of social media platforms (TikTok, Facebook, Instagram & Twitter) and compiled a list of all impersonated accounts. This information was then passed to the Skurio customer.

## Result

The customer reviewed the work conducted by the analysts and tasked them further to get the fake sites taken down, which they achieved. Skurio were then tasked with ongoing social media monitoring.