



# VIP Protection

Digital Risk Protection for high profile individuals

## Know if your VIPs are targeted by bad actors

Doxing is the practice of publishing private information about an individual or organisation. Your senior management team or individuals important to your business operations may be targeted by criminals motivated by money, revenge, ideology, or other motives. Depending on the objectives of the hacker they may:

- Shame or harass a VIP, negatively impacting their reputation
- Attempt to expose compromising information which is then used to exhort or coerce
- Direct them to a bogus website to pharm personal information including passwords, next of kin etc.
- Launch a physical attack

Early warning and ongoing monitoring of VIPs allow you to pre-empt potential attacks and establish countermeasures to minimise or neutralise the threat. Skurio provides automated monitoring for PII data and social media accounts and handles and provides analyst services to help you deal with the threat.

## Automated, round-the-clock monitoring with add-on services to enhance social coverage

The beauty of the Skurio Digital Risk Protection platform is its ability to monitor for virtually any type of information across the surface, deep and Dark Web - 24 hours a day. Be the first to know of threats to your VIP or exposed personal data with instant alerts by email, SMS or Slack. Enhance your VIP monitoring with Analyst Services to handle specialist sources and extended social media coverage where automated data collection isn't possible.

### VIP protection from Skurio

#### Solution benefits

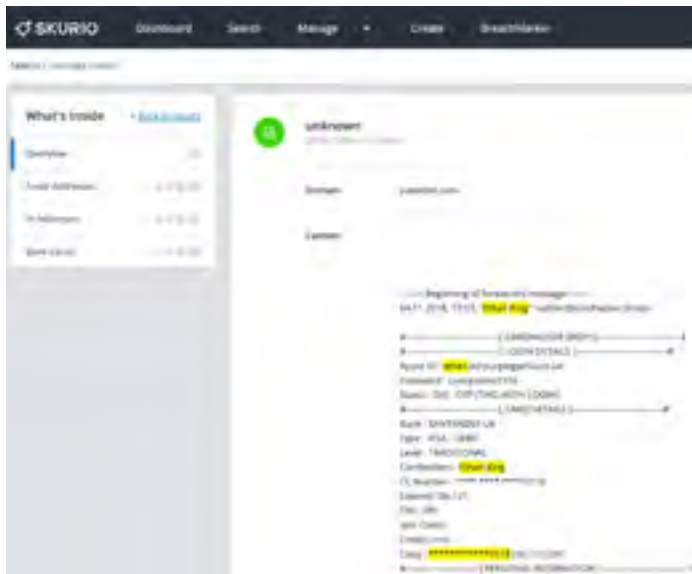
- Inform targeted individuals and warn of risks and threats
- Identify the source of information (e.g., social media, public records) and ensure privacy for other employees
- Request the takedown of a post if possible

#### Platform features

- Search historical breached data
- Pro-actively monitor the deep, surface, and Dark Web for any mentions of your VIPs in the future

#### Create flexible alerts monitors

- Email addresses
- Contact details, including post code
- Social media account names or handles



### Get the help you need

#### Analyst Services\*

Our full risk profiling and pro-active investigation into identity exposure and misuse of personal details and social media profiles will help you lower digital risk for key individuals. We will also monitor the activity of identified groups or individuals that pose an ongoing threat.

#### Risk assessment and incident support for your VIP

- In-depth investigations, using manual research methods
- Identification of impersonation accounts
- Identification of individuals/groups who might pose a threat
- Analysis of location where information posted

#### Advanced, ongoing analyst service

Full risk profiling report and pro-active investigation into identity exposure or misuse of personal details and social media profiles. Monthly report detailing exposure, investigations and threat sources

## Discover Skurio Digital Risk Protection Use Cases:

### PROTECT YOUR STAFF

- Monitor for breached credentials around the clock and stop account takeovers
- Detect personal data breaches for staff
- Know if your VIPs are being targeted by bad actors

### PROTECT YOUR CUSTOMERS

- Scan for breaches of customer data
- Protect your data sets using Skurio's BreachMarker synthetic identities
- Monitor for leaks across your supply chain

### PROTECT YOUR BRAND

- Monitor for Typosquatting incidents with up-to-date domain registration info
- Scan for mentions of your business that could harm your reputation

### PROTECT YOUR INFRASTRUCTURE

- Discover if your IP addresses are posted on hacker forums
- Find out if 3rd party applications have been breached
- Monitor for targeted attack planning

### PROTECT PRODUCTS & SERVICES

- Monitor Dark Web market places for sales of your products or counterfeit goods
- Detect unauthorised publication of intellectual property or digital content

### MARGIN THREAT PROTECTION

- Stop revenue leaking from promotion abuse by monitoring for shared hacks
- Learn if customers are sharing ways to get your services cheaper and close contract loopholes